Featured Topics:

Guidelines to Proper Business Setup
Mississippi Small Business Development Center

Product Costing, Pricing, and Recordkeeping
MSU Extension

Genuine Mississippi – A State Brand
Mississippi Department of Agriculture and Commerce

Market Outlets Discussion

A Roadmap to Online Marketing Success for Food Businesses
MSU Extension

Produce Safety Rule and Good Agricultural Practices
MSU Extension

Food Preservation Safety And Food Regulations
MSU Extension

A workshop designed to incorporate and deliver food science, economics, and business expertise to local producers.

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This material is based upon work supported by USDA/NIFA under Award Number 2015-49200-24228.
A one-day workshop designed for producers seeking to compete and gain access to growing local markets.

Who should attend?
Agricultural producers and anyone who owns or is interested in operating an ag-based business.

Walk away knowing how to:
- Properly set up an agricultural business
- Identify your production costs and pricing strategies
- Adopt important food safety measures
- Meet product requirements for retail sale
- Properly label your products
- Promote your products online

Dates & Locations

Time: 8:30am — 5:00pm

STARKVILLE— September 12
Mississippi State University

BILOXI— October 4
Coastal Research and Extension Center

RAYMOND— October 10
Central Mississippi Research and Extension Center

STONEVILLE— November 3
Delta Research and Extension Center

HERNANDO— November 9
Hampton Inn by Hilton (Hernando)

Registration Form

Pre-registration is required.

Please indicate the session you plan to attend:
- □ Starkville 9/12
- □ Biloxi 10/4
- □ Raymond 10/10
- □ Stoneville 11/3
- □ Hernando 11/9

Name: ____________________________
Address: __________________________
City: _____________________________
State: ____________  Zip: ___________
Phone: ___________________________
Email: ____________________________

Registration fee: $15.00
Mail fee with this form or pay at workshop. Check or Exact Change ONLY. Make Checks Payable to: MSU FSNHP.

Lunch: Sandwich preference (check one):
- □ Ham  □ Turkey  □ Roast beef  □ Veggie

Food Allergies: ____________________

Mail completed registration form to:
FSNHP Department Office
Attn: Courtney Crist
945 Stone Blvd.
Box 9805
Mississippi State, MS 39762

Or Fax to: 662-325-8728
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